

Photography Review Criteria and Process for PHOTOGRAPHER-Protocol

Sonora Photo Club has in put in place a single photo review process that is conducted using electronic means in that the photo is submitted via email and the review is conducted by a reviewer. Neither the reviewer nor the photographer will know who the other is. All reviewers will use the same set of criteria approved by the club. This criteria is posted on the website under General Information.

Reviews will be conducted anytime during the year as reviewers have time. You will be notified if your work will be reviewed or not shortly after the submission. Reviewers, in most cases, will return the completed review within 10 days from the date of submission. Photographs and the information as noted below should be sent to the email in the following paragraph.

To submit, the photograph should be sent to connie@cassinettophotos.com and should include in the body of the email all of the information requested in #1 below. Connie Cassinetta will coordinate the process, sending the photo to a reviewer and working with the reviewer to obtain the finished review. The review will be sent to the photographer via email. If a photographer wishes to share the review of their photograph with the club they may do so by requesting to be put on the agenda: contact Kathy Syverson to do this.

The rules for submitting a photograph are:

1. Include in the body of the email the reason why you want the review, i.e., is it for a possible contest submission? To figure out a problem with the photo? Just to learn more? Do not talk about the photo or explain it in any way. Do not comment on the photo other than to include the items below:

- aperture
- shutter
- camera and lens
- location of photo if you can recall
- any limitations that you had in taking the photo that affected the way you shot it

2. The photograph must be in a complete and finished state. Do not submit a photograph that you know or believe needs additional work in post processing. This will save the reviewer time when critiquing the photograph and the review summary will be more meaningful to the photographer.

3. If you submit a photograph for review, please be aware that the reviewer may say something that you disagree with or even something you just don't like. Expect that the reviewer will be somewhat critical in the process of reviewing your work as the object of the review is to grow educationally in photography through critical evaluation of your work. Do not become offended or argue the point with someone; instead, simply take in the feedback and learn from the experience. Remember, you are the one who is asking for the review of your work.

4. Format: The photo must be in jpeg format saved with a pixel resolution of 72ppi and no larger than 2MB. The file name should not contain your name.