

Photography Review Criteria and Process for REVIEWER-Protocol **January 2015**

When the review is completed, return the review document (Microsoft Word is best) to Connie Cassinetta at cruising@mlode.com: she will forward the document to the photographer.

Step 1-Examine the photo visually and take in every component, both singularly and in relation to the overall composition. Look for general strengths and weaknesses in the photograph, including how the subject was framed within the photograph. Is there a story in the photograph or does the photograph have a point or a “verb,” as some would say: is something happening in some way? Does the photograph set a mood or tone?

Step 2-Use the criteria guidelines below to critically evaluate the photograph.

ARTISTIC

#1-Subject of Photograph— Is there a primary center of interest, are there secondary centers of interest? Can you discern what the subject (or subjects) of the photograph is (are)? Does the subject have emotional impact? Impact is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion.

REVIEWER’S COMMENTS:

#2-Composition and Perspective—Do all of the visual elements work together in concert to express the purpose of the image? Is the viewer held in the image, with the elements of composition directing the viewer to look where the creator intended? Does the composition get the point across, either in a positive or negative fashion? Does the point of view and angle work well? Is the perspective an appropriate one? Did the photographer consider the crop as he or she shot the photo? Did the photographer’s placement of the subject(s) work to the advantage of the photograph? Was there balance in the elements, either symmetrical or asymmetrical?

REVIEWER’S COMMENTS:

#3-Color, Lighting—Was color in the photograph given any consideration? Do the colors work well together to create a pleasing effect (or unpleasing if that is the intended case)? Did the photographer consider the lighting and take the photograph with lighting in mind? Does the lighting work well?

REVIEWER’S COMMENTS:

CAMERA TECHNICAL

#4-Camera Technical Use-Focus Point, DOF— Can you locate the focal point? Can you see the DOF in the photograph? Did the focus point and/or DOF work well for the subject?

REVIEWER’S COMMENTS:

#5-Camera Technical Use-Aperture, Speed, Exposure, ISO —Was the ISO an appropriate one for the subject and lighting, as far as you can tell? How well did the shutter/aperture settings work for the subject? Does the exposure appear to be in the “ballpark” for the subject? Does the mood of the photograph correctly relate to the subject and story?

REVIEWER’S COMMENTS:

POST PROCESSING TECHNICAL (sans printing)

#6-Post Processing Skills—Overall, was the post processing done in such a way that it enhanced the photograph? Is the contrast, clarity, sharpness done in such a way that it improves the look of the photograph, or is it overdone for the subject? Consider the differences in subjects and overall styles of post processing when reviewing the photograph. Did the photographer use all of the available resources in the post processing to enhance the photograph? If a filter or border was used, did it improve the overall look of the photograph?

REVIEWER'S COMMENTS:

CONCLUSION

#7- How Could the Photograph be Improved—Using the points above and your summary, tell the photographer how the photograph might have been improved upon.

REVIEWER'S COMMENTS:

#8- Any additional comments?

REVIEWER'S COMMENTS: